

Vipin Ebenezer

Product Designer

Bringing 4 years of hands-on product design experience and 6 years in the design industry, focused on building user-centered digital products using AI, research, and data-driven design. Currently seeking opportunities to contribute to impactful, user-centered digital products.



EXPERIENCE

Product Designer

Zoho Corporation

June 2022 - Present, 3+ years

- Led end-to-end product design for Zoho Sprints, owning the UX across core features from research and wireframing through to high-fidelity delivery.
- Designed and shipped an illustration system and icon library for Zoho Sprints, establishing a cohesive visual language used across the product.
- Collaborated with PMs and engineers to ship critical product features, translating user needs and business goals into intuitive, scalable design solutions.
- Extended design scope to marketing and visual design for Zoho Marketplace, Catalyst, and Zoho Affiliate — covering campaign assets, landing pages, and UI components.

Visual Designer

IMC Group

Feb 2022 - June 2022, 5 months

- Designed brand and marketing visuals for corporate communication, maintaining consistency across digital and print assets.

2D Graphic Designer

Eve Spark Integrated Solutions Pvt. Ltd.

Nov 2018 - Aug 2021, 2 years

- Designed event branding and visual assets — stage backdrops, posters, banners, print materials, and social media creatives — for corporate and large-scale events.
- Built a strong foundation in layout, typography, and color through deadline-driven execution in a fast-paced environment.

EDUCATION

10k Designers - C11

Designer in Residence

Aug 2025 - Dec 2025, Bengaluru

UX Mint

UX Design Certification

Mar 2024 - Sep 2024, Chennai

Anna University,

Bachelor of Engineering, Electronics & Communication

2013 - 2017, Chennai

[PORTFOLIO →](#)

SOCIAL

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CONTACT

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SKILLS

Product Design
Gen AI
Visual Design
Product Building
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research
Vibe Coding

TOOLS

Product Design
Gen AI
Visual Design
Product Building
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research
Vibe Coding

OTHER SKILLS

HTML
CSS

LANGUAGES

English (professional)
Tamil
Telugu
Hindi